



Creamy Indulgent



FROSTY BOY CLASSIC VANILLA (D001)

Our flagship soft serve is our most versatile product with a rich, creamy vanilla taste and full body.

Premium



FROSTY BOY TRADITIONAL VANILLA (D030)

Richer, creamier profile for those looking for something a bit more indulgent than the value.

Value



FROSTY BOY SUPERNOVA VANILLA (D085)

An economic blend with a unique vanilla profile for a nostalgic flavour and value for money.

PACKAGING

8 x 1.5kg Bag

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SHELF LIFE

18 months

18 months

12 months

YIELD PER CARTON (85ML SERVE AT 30% AERATION)

560 serves

560 serves

560 serves

DIETARY DECLARATIONS



SOFT SERVE MACHINE



HEAT TREAT MACHINE



THICKSHAKE MACHINE



COMMERCIAL BLENDER (MILKSHAKES & THICKSHAKES)



POWDER - JUST ADD WATER



COMPATIBLE WITH (FLAVOUR SACHETS/ MIX-INS/ PASTE)



BEST USES: THINKING BEYOND TRADITIONAL CONES AND SUNDAES

INSTAGRAMMABLE SOFT SERVE DESSERTS

Holds structure - perfect for soft serve art and alongside decadent desserts.

PERFECT BALANCE BETWEEN VALUE FOR MONEY AND DECADENCE.

The perfect all-rounder - elevate existing menu offerings, create delicious shakes and more.

THE MOST NOSTALGIC FLAVOUR YOU'VE LOVED SINCE CHILDHOOD

Easily replaces scoop ice cream to maximise profitability.

TARGET MARKET

HORECA, QSR, dessert bars, premium food trucks, high-end leisure and entertainment venues.

Pubs, clubs, leisure and entertainment venues.

Bistros, buffets, takeaway and cafés, small chains, leisure and entertainment.

Upselling toppings like sprinkles, crushed nuts, or fresh fruit can further boost profitability.

PROFIT STORY

A single carton produces 40 litres of liquid mix and when churned, can produce up to 560 serves of soft serve. That's **\$0.33** per serve.*

Assuming a retail price of \$3.00 per 85ml serve will give you a revenue of **\$1,680** which is **89%** profit margin per serve. That's a **\$1,493 return on your \$187 investment.**

A single carton produces 40 litres of liquid mix and when churned, can produce up to 560 serves of soft serve. That's **\$0.29** per serve.*

Assuming a retail price of \$3.00 per 85ml serve will give you a revenue of **\$1,680** which is **90%** profit margin per serve. That's a **\$1,519 return on your \$161 investment.**

A single carton produces 40 litres of liquid mix and when churned, can produce up to 560 serves of soft serve. That's **\$0.21** per serve.*

Assuming a retail price of \$2.50 per 85ml serve will give you a revenue of **\$1,400** which is **92%** profit margin per serve. That's a **\$1,284 return on your \$116 investment.**

DISCLAIMERS

* Assumes 30% aeration at 85ml serves
RRP per serve: \$3.00 per 85ml serving (\$2.50 for Supernova)
Total revenue = Revenue per serve x Number of serves
(Does not account for wastage or additional operational or consumable costs such as napkins, cones, cups, human resource, electricity etc)